# A New Gilded Age? Recent Trends in Top Income Shares in Canada

#### Mike Veall

veall@mcmaster.ca

Thanks to many at Statistics Canada, but especially André Bernard, Brian Murphy, Eric Olson, Paul Roberts, Habib Saani and Tom Swoger. Also thanks to Andrew Leigh and Wei Yang.

February 6, 2012

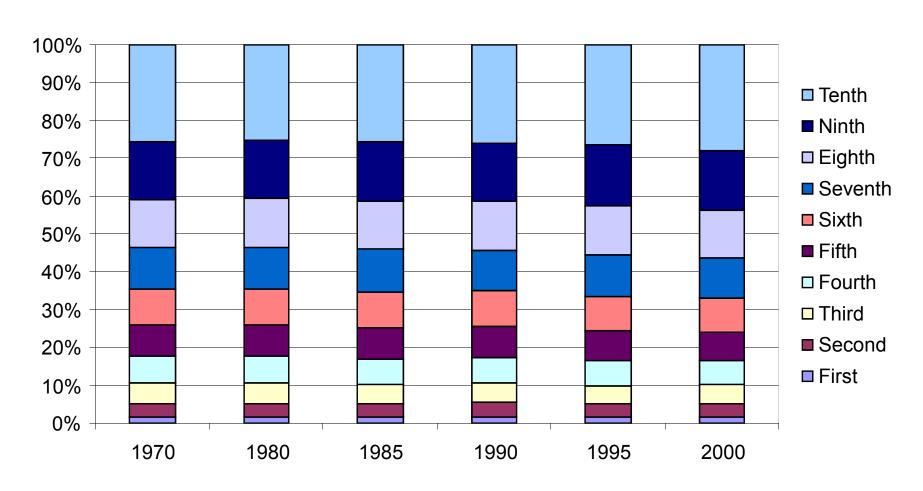
#### Outline

- Recent trends in top shares in Canada
- Some comparisons
- Potential drivers/implications
- Briefly, intergenerational transmission

– The purpose of mathematics in economics is similar to that of cavalry in battle: to add tone to what otherwise would be an unseemly <u>brawl</u>

paraphrase of Axel Leijonhufvud, in turn based on a cartoon in *Punch* 

Fig 1: Evolution of Income Deciles (Census Family)



#### Sources:

- 1. Rashid, A. (1999), Family income: 25 years of stability and change, *Perspectives*, Statistics Canada Catalogue no. 75-001-XPE
- 2. Income of Canadian Families, Statistics Canada, http://www12.statcan.ca/english/census01/products/analytic/companion/inc/canada.cfm#1

Fig. 1 Top 1% (P99-100) income shares, 1920 - 2009

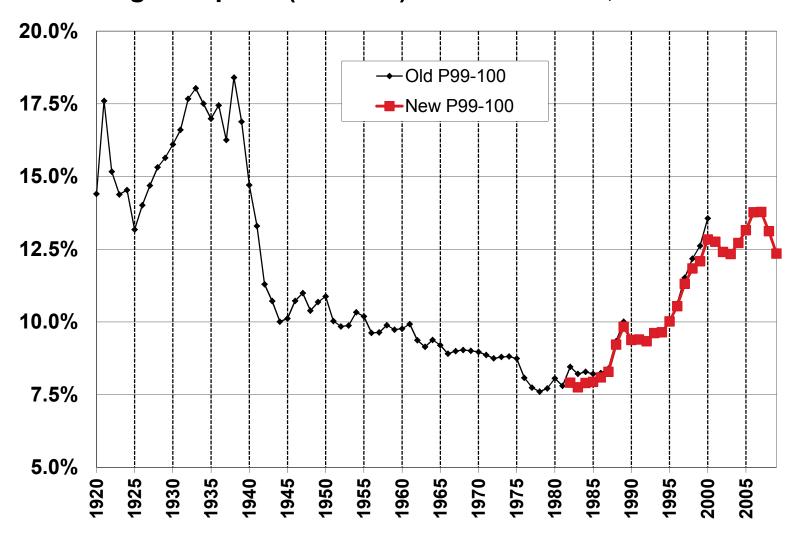
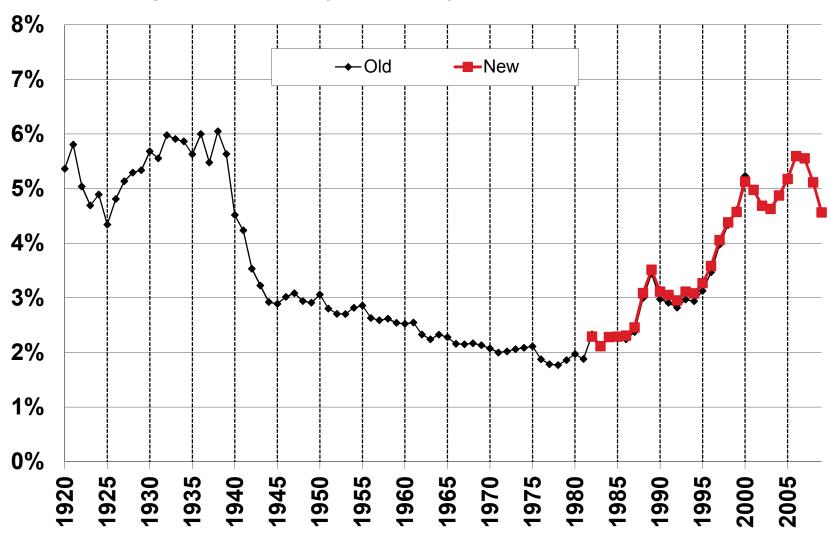


Fig. 2 Top 0.1% (P99.9-100) income shares, 1920 - 2009

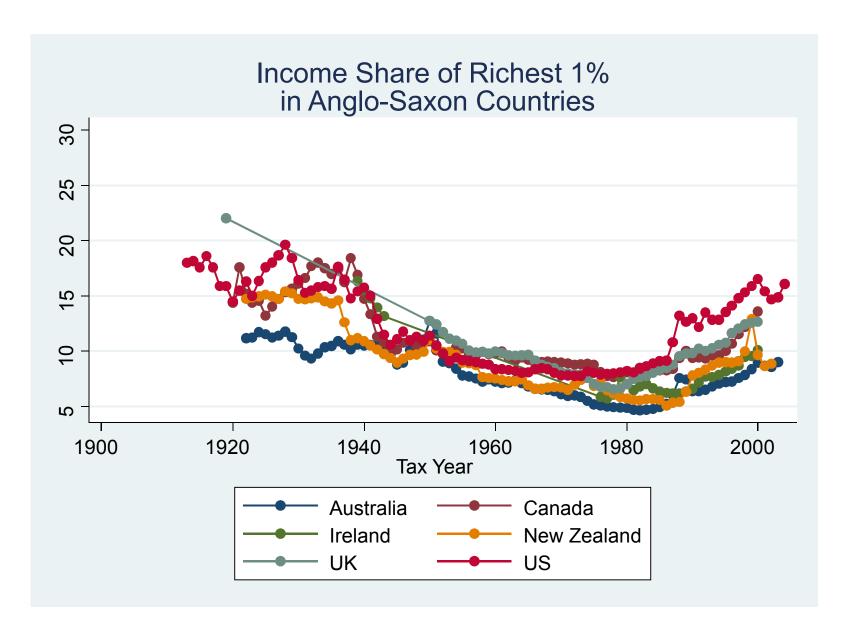


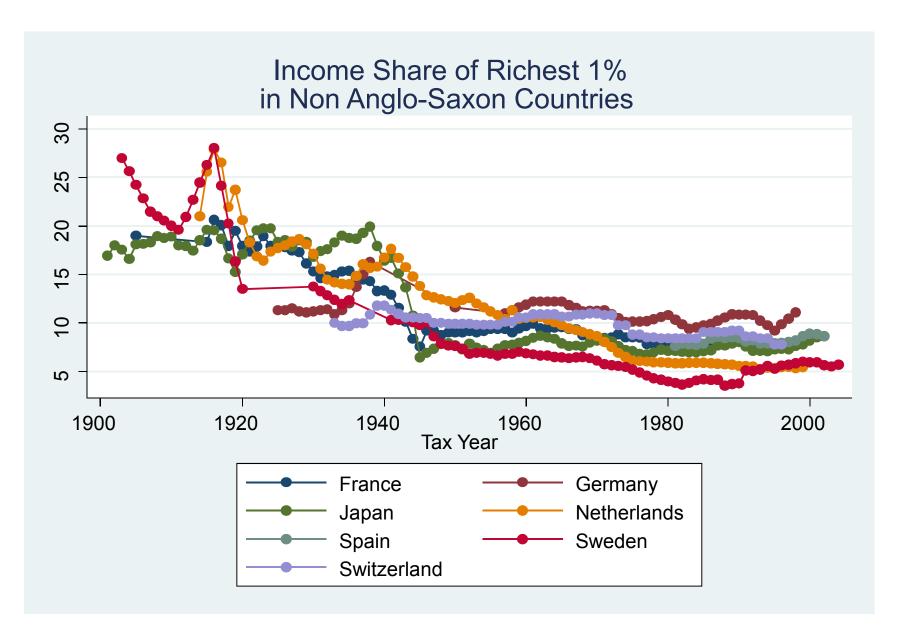
## Top Paid Executives in Canada 1978

(includes exercised stock options)

Armstrong, Imperial Oil	\$517K
Beekman, <i>Seagram</i>	\$456K
Bronfmann, Seagram	\$453K
Thornbrough, <i>Massey</i>	\$414K
Davis, Alcan	\$391K
J. Nielsen, <i>Husky</i>	\$389K
de Grandpre, Bell	\$386K

Source: The Financial Post, June 9, 1979 pages 1, 14.





Top End Incomes, 1982 vs. 2009				
(Pre-tax Market Incomes, ex. Capital gains, 2011\$)				
	1982	2009		
Top 1%				
Threshold	145K	204K		
Average	246K	438K		
Multiple of Avg. Earnings	8	12		
U.S. Average	349K	951K		
	•			
Top 0.1%				
Threshold	348K	663K		
Average	655K	1484K		
Multiple of Avg. Earnings	23	46		
U.S. Average	1018K	4150K		
0-90 Average	23K	24K		
90-95 Average	79K	91K		
95-99 Average	105K	134K		
	•	•		

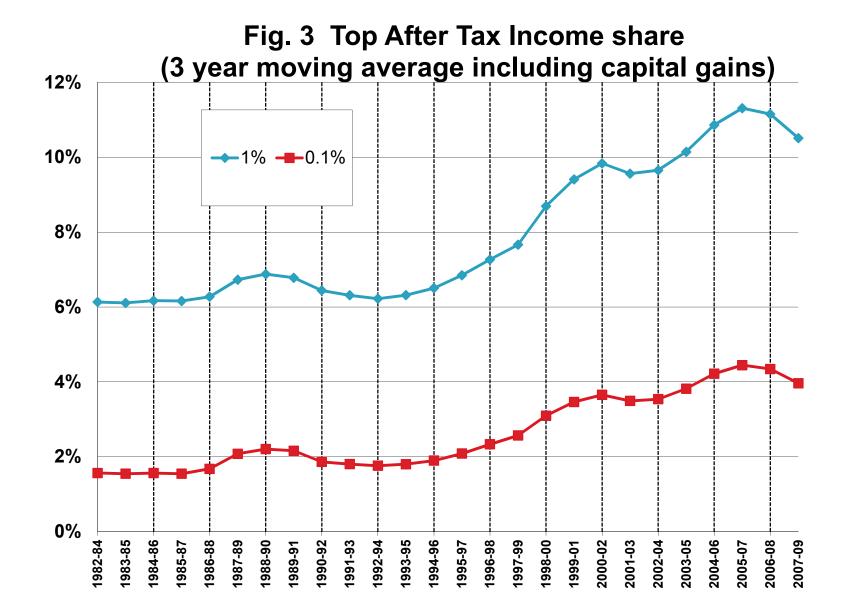
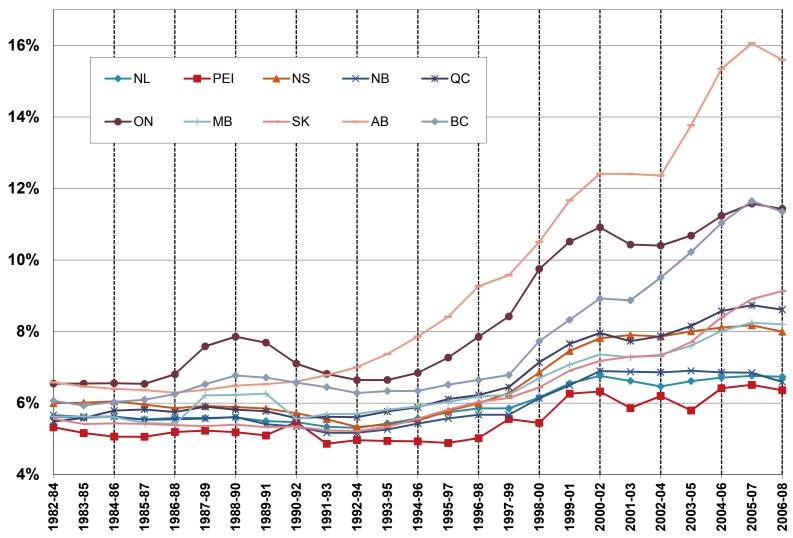


Fig. 5 Top 1% After Tax Income share by province (3 year moving average including captial gains)



#### Types of Income Received by Those in Top 1% (ex. capital gains)

	1945	1982	2009
Labour	45%	53%	65%
Entrepreneurial	35%	17%	13%
Capital	20%	30%	22%

## Why?

#### Possible reasons:

- Globalization
- Skill-biased technical change, "superstar", financial technical change
- Tax changes
- Corporate governance changes
- Changes in social norms

## **Implications**

Income Distribution

Social Cohesion

Economic growth: capital markets

## Solutions ? Taxes?

"There is nobody in this country who got rich on his own. Nobody. You built a factory out there? Good for you. But...you moved your goods to market on the roads the rest of us paid for; you hired workers the rest of us paid to educate; you were safe in your factory because of police forces and fire forces that the rest of us paid for. You didn't have to worry that marauding bands would come and seize everything at your factory, and hire someone to protect against this, because of the work the rest of us did...you built a factory and it turned into something terrific, or a great idea? God bless. Keep a big hunk of it. But part of the underlying social contract is you take a hunk of that and pay forward for the next kid who comes along." Elizabeth Warren

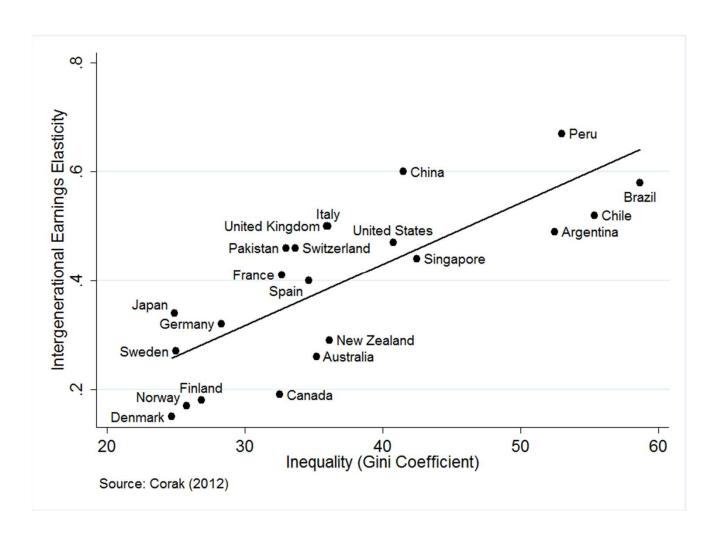
## Solutions? More than Taxes?

 "rising inequality matters...because it both undermines hopes for any reasonable degree of equality of opportunity and cements the inequalities in power...These outcomes should matter even to those who have no concern for equality of outcome. I would add that some – perhaps a great deal – of the ultra-high incomes at the top are almost certainly the fruit of rent extraction facilitated by a breakdown in the control exercised by principals – outside investors – over their agents – corporate executives and financiers. Huge rewards then are both unjust and inefficient...

 What is to be done? That demands a huge agenda. It must cover employment, education, corporate governance and financial reform and, however difficult, also elements of redistribution. It will be unavoidably divisive. So be it. This debate cannot be avoided if western democracies are to stay legitimate in the eyes of their peoples. That may not be true in the U.S. It is surely true in the U.K. Warren Buffett has argued that "there's been class warfare going on for the last 20 years and my class has won." The remark has not made him popular with his peers. But he was surely right.

Martin Wolf, Financial Times, December 22, 2011

## The Great Gatsby Curve



#### Conclusions: A New Gilded Age?

### Comparing 1920s and now:

- Rising top shares, more concentrated now
- Now less income in hands of top 5%
- Each coincident with financial collapse
- Perhaps higher intergenerational mobility in Canada now